

Dear Patent Information Colleagues:

We are pleased to announce the Call for Papers for **IPI-ConfEx 2008 - Best Practices in Patent Information Management and Searching**. IPI-ConfEx 2008 will take place 2nd – 6th March 2008 in the beautiful city of Seville in southern Spain. The tradition of IPI-ConfEx is to highlight best practices utilized by corporate patent information professionals with respect to searching, analysis and management of patent information.

IPI-ConfEx 2008 Call for Papers
Deadline for receipts of proposed papers – October 11, 2007

We are particularly interested to hear from patent information users within corporations, patent offices, law firms, or other organisations who have been faced with a particular patent information challenge and who can make a presentation on how they have overcome the problem, or are working towards a solution. Some topics for consideration may include:

- Experiences with in-depth searching and different analysis techniques
- How to tackle a special project, e.g. technology landscape from searching to reporting
- Keeping updated and trained on the latest patent information resources and techniques, plus utilisation of new sources and methods
- Providing information for strategic practice within corporate R&D, Licensing, Legal and Business departments and proactively meeting their needs
- Getting to grips with patents from China and other Asian countries – resources available and how to search them
- Patent law helpful to patent information professionals
- Practical use, experiences and real-life application of text mining, semantics, linguistics analysis, patent mapping, visualisation, and other tools
- How to improve and maintain search quality and metrics for measurement
- Practical tips and innovative techniques on how to approach difficult searches
- Federated searching
- Unique challenges by subject area – chemical, pharmaceutical, biotech, engineering, etc.
- Patent information searching techniques for chemistry, chemical structures, biotechnology, biosequences, electrical, engineering, mechanical technologies, etc.
- Proactively supplying information to end users – technical and organisational considerations
- Patent information management and systems
- Integration of information from different sources
- Requirements of different search types – freedom-to-operate, opposition/validity, etc.
- IP as a source of competitive intelligence
- Patent valuation
- Insights on managing a Patent Information Department
- Time-efficient techniques of searching and analysis for maximum impact and cost-effectiveness
- Positioning of the Information Professional within the corporate structure and marketing your services
- Evaluating new products and services – techniques, methods and case studies

Papers on any other topics of interest to patent information professionals are also desirable, including:

- News on the latest patent information issues
- The changing face of patent information
- Patent information in context with our changing society, e.g. Web 2.0
- Patent office developments, policies and reforms
- Updates and comparisons of patent information products, tools and services

If you wish to submit a paper to the IPI-ConfEx Organisers for consideration should write a brief abstract outlining their presentation proposal and submit it via email to Admin@ipi-institute.com along with a

personal biography by 11th October 2007. Please visit the IPI-ConfEx website at <http://www.ipi-confex.com/> for full information on how to submit a proposal, as well as for the latest information regarding this not-to-be-missed conference. Further details regarding the conference program and logistics will be posted to the website on a regular basis.

Please note that there is a restricted number of vendor presentation slots, exhibit spaces and sponsorship opportunities available. Vendor/supplier/service provider speaker abstract submissions will be considered through a separate process from other abstract submissions (e.g. from actual corporate users of patent information). Information on participation, speaking opportunities and exhibit opportunities, etc., for commercial information providers is available from the Conference organizers.

Best Regards,

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